
THIS I WEAR

YOUR STYLE STORY

Whether you choose to journal these questions on your own or use them as the start of an interview with a friend or family member, don't be afraid to go off script or even record your interview. The best stories are what comes up between the written questions. Enjoy!

- What are you wearing today? What part of your outfit is most special to you and why?
- Name 3 favorite items in your wardrobe. What are they? Why do you love them? How do they make you feel?
- What is most important to you when deciding what to wear?
- Have you ever worn something to make you feel a certain way? What was the occasion?
- Share a time you wore something you didn't want to. What was it?
- How would you describe your style? Do you have a style icon?
- How has your style changed over your lifetime? Who influenced you?
- What was your favorite thing to wear growing up?
- If someone was to look in your closet, what would they learn about you?
- What secrets does your closet hold? Things you've bought and not worn? Items you shouldn't wear but you do?
- Do you have a shopping philosophy or shopping rules? How do you shop?
- What do you wear that makes you feel the most like yourself?